

Lori DeLuna Joins Spring ADISA Conference Panel on Modern Marketing in Financial Services



Photo from the Panel:

Left to right – Damon Elder, Sydney Hockaday, Daniel Oschin, and Lori DeLuna

American Alternative Capital's Chief Compliance Officer, Lori DeLuna, recently participated in a panel discussion at the Spring ADISA Conference in Los Angeles, joining other industry leaders for an in-depth session on marketing best practices and regulatory considerations.

The panel, titled "Modern Marketing for Financial Services," focused on the evolving landscape of marketing in the alternative investment space. Topics included what firms can and cannot promote under 506(b) and 506(c) offerings, and the importance of strategic, compliant marketing campaigns in today's environment.



Lori joined fellow panelists Damon Elder, Sydney Hockaday, and Daniel Oschin for a conversation that offered valuable insights for professionals navigating both traditional and digital marketing in financial services.

We are proud to support Lori's continued leadership and participation in conversations that shape best practices across the industry.

—

Securities offered through American Alternative Capital (AAC), LLC, member FINRA/SIPC. AAC is independent from ADISA and all individuals listed herein.